

TYM @ A GLANCE

Table Games Yield Management



PATENTS-PENDING

INNOVATIVE

Business intelligence tool that helps operators improve their table game mix, table spreads, staffing levels, schedules and betting minimums management.

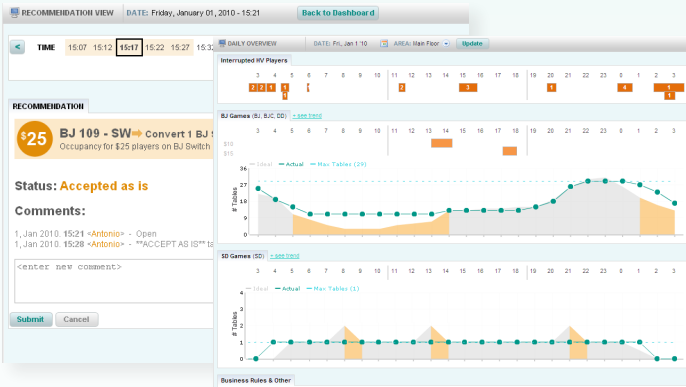
TYM helps **increase table games' profitability by 5% - 15%**

40+ table games locals casino **increased revenues** year-over-year by **over \$1.5M** by adjusting their game mix, shifting staff to higher demand times, and better managing betting limits, and without increasing marketing spend.

PROVEN RESULTS

100+ table games property **increased revenues** year-over-year by **over \$2M** by improving table spreads and pricing, while their direct competitors suffered revenue declines.

100+ table games property realized **annual labor savings** of **over \$2.5M** by optimizing labor allocation, without cannibalizing revenues.



WHAT DOES TYM PROVIDE?

Improved operational efficiency through recommendations on how to change your game mix to capture unmet profit opportunities. Predictive analytics to adjust your table spread and schedules based on customer demand patterns. Real time prompts to floor staff to open or close more games and adjust betting minimums as player demand fluctuates throughout the day.

Better player experiences by providing an appropriate occupancy level for players of different betting tiers and game availability to your most profitable customer segments.

“TYM has provided an **infinitely more efficient** way of delivering the benefits of yield management.”

Executive General Manager of Table Games,
Crown Casino Melbourne

“TYM has helped us increase our bottom line by **over 10%**.”

Director of Table Games,
The Meadows Racetrack and Casino

“TYM is producing results **more quickly than anticipated**, and is definitely helping to improve our game spread and table limits.”

Executive Director Table Games Operations,
Fallsview Casino Resort & Casino Niagara

“We are **highly impressed** with the top- and bottom-line results that TYM has produced.”

Executive Director of Table Games,
Great Blue Heron Casino

Visit us **online**, **email** us, or **call** to learn more about TYM and how it can **improve your table games' performance**



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